



IN *vest* US

one earth — one health



INnatUS

one earth — one health

The reasearch and use of natural ingredients in an environmentally sustainable and respectful manner, is our consciousness-raising in trying to respect as much as possible the environment in which we live and in which we would like our loved ones to live.

Essential oils, extracts and natural essences, our journey begins from the place where there are no roads, where the horizon is a thread between the sky and the sea and noises are only the sound of water.

From these healthy ideals comes INnatUS, which encapsulates our desire to integrate nature into us and celebrate at the same time, your innate beauty.

We seek pure, genuine and respectful coexistence. We only ask you to become aware of this, and if you will

Together we will succeed!

THE SKIN

Microscopic Characters

The skin is composed of two overlapping tissues, separated by a membrane (basement membrane): one superficial of epithelial structure (epidermis), the other deep comprising the dermis and hypodermis.

The skin has special formations (skin adnexa) of epidermal derivation: sweat and sebaceous gland, hair.

The epidermis is not vascularized; the dermis is rich in vessels and nerves.

Cutaneous Physiology

Among the specific tasks of the skin are those of protection and defense against the external environment and that of temperature regulation.

Protective Function

Mechanics

Due to its special structure, which gives simultaneous strength, elasticity and distensibility, and its mobility over deep parts, the skin offers considerable resistance to mechanical trauma and defends the underlying layers from them.

Against physical agents

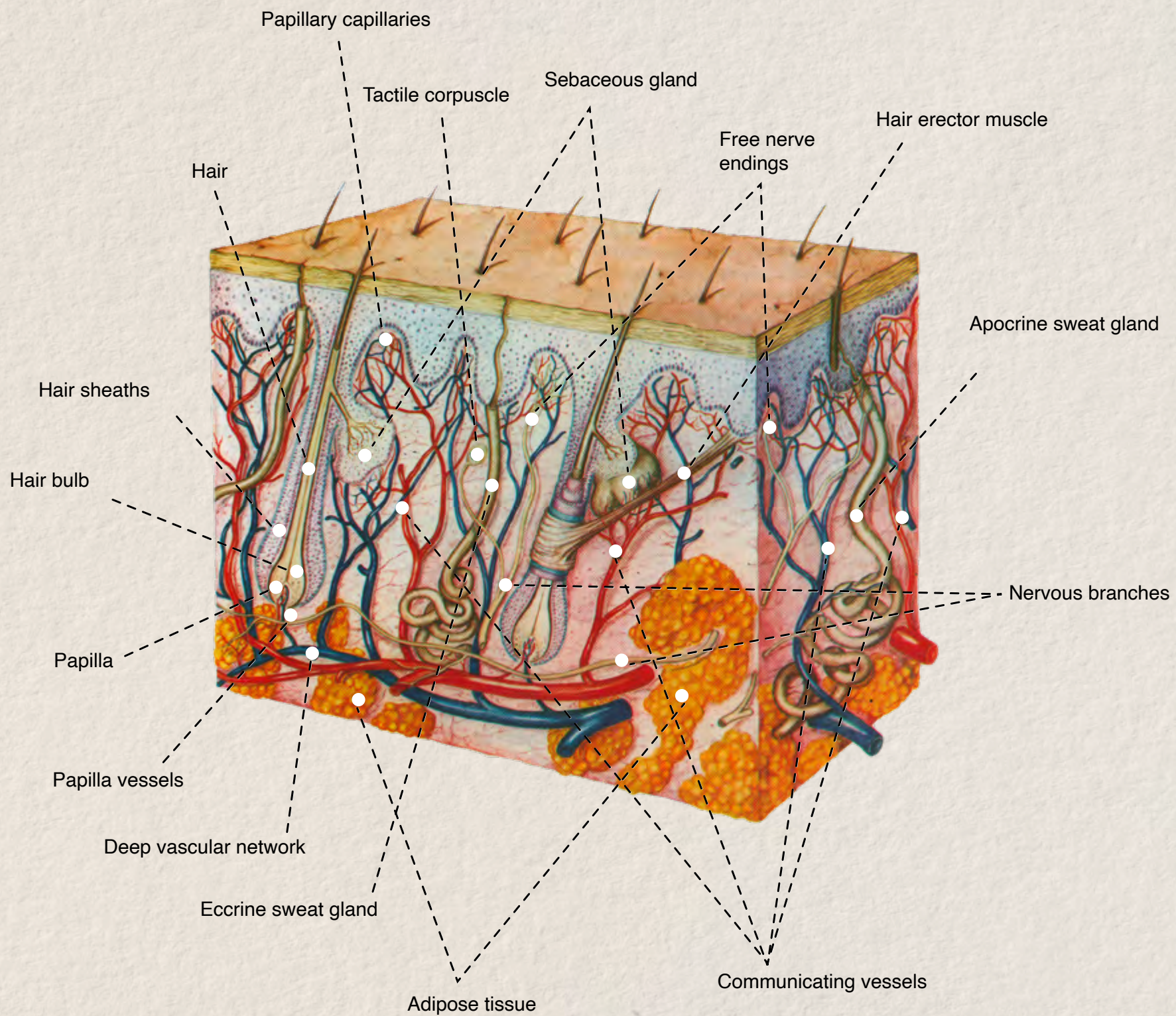
The skin is a poor thermal conductor thanks mainly to the stratum corneum and the hypodermal panniculus adiposus.

Against chemical agents

The keratin of the superficial epidermal layers, thanks to its molecular structure, constitutes a defense system against acids and alkalis in particular.

Against bacterial agents

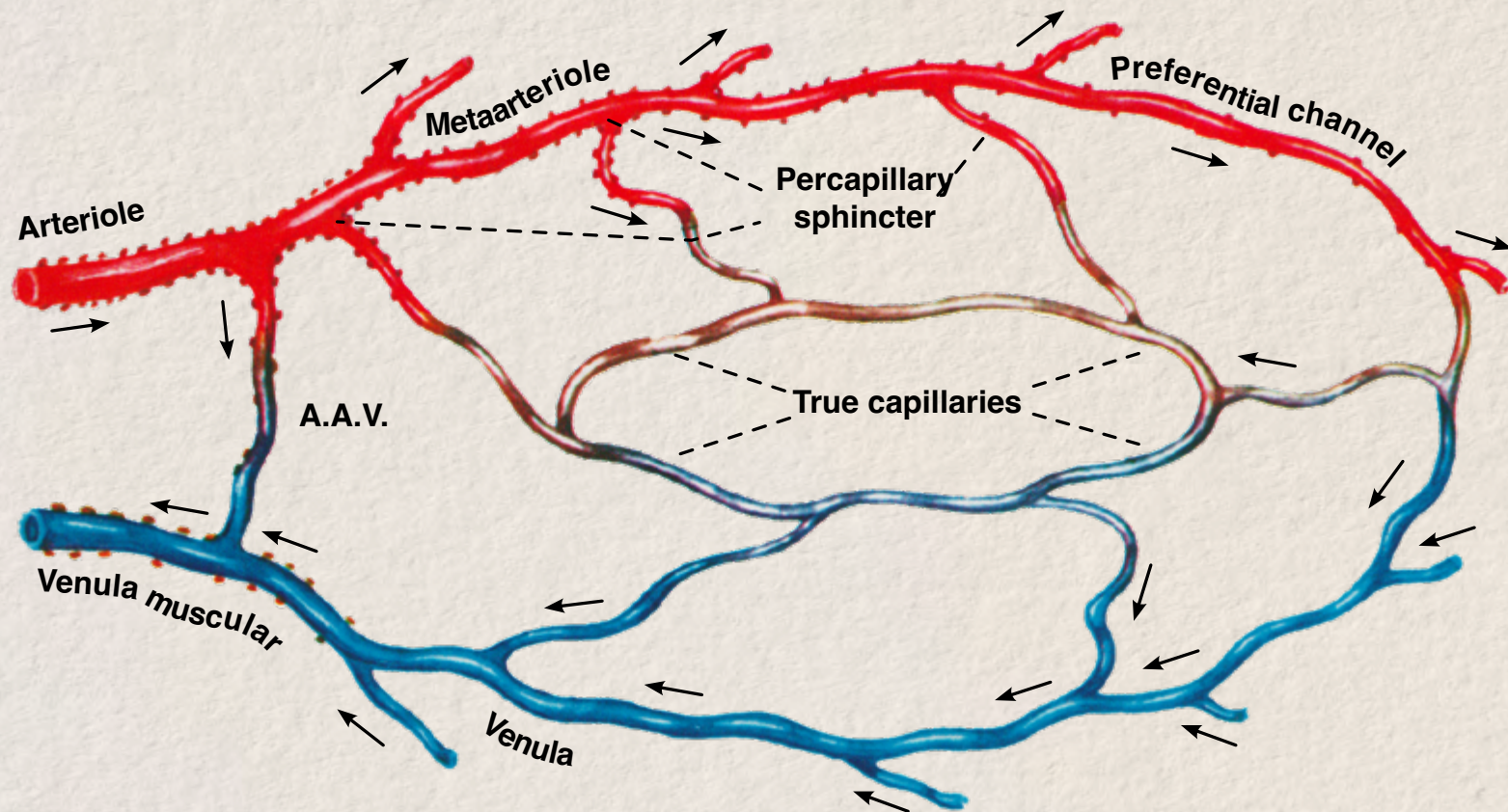
The acid hydro-lipid mantle is an emulsion composed of two phases, lipid phase and aqueous phase. This emulsion covers the skin surface constituting a mantle whose main functions are: hydration maintenance, bacteriostatic and fungistatic action, and buffering power.



BLOOD VESSELS

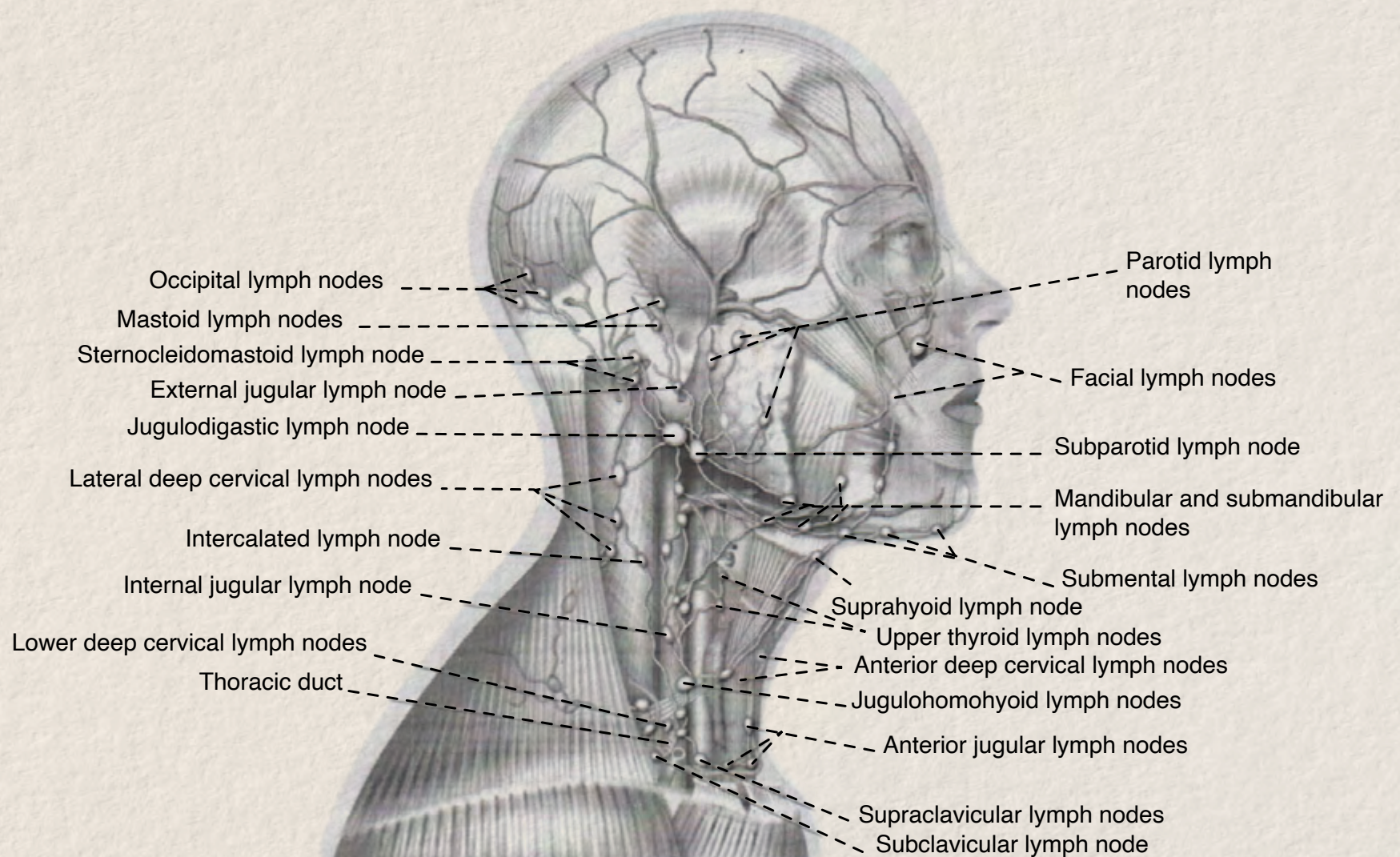
Arteries originating from the subcutaneous divide in the lower part of the dermis, forming a network (deep vascular network); ascending branches (communicating vessels) originate from this, which, in the layer below the papillae, join to form a second network (sub-papillary vascular network); terminal arteries originate from this, which run along the papillae.

The veins originate in the papillae and head toward the subcutaneous, also forming two vascular networks: one superficial and one deep.



LYMPHATIC VESSELS

Lymphatic vessels are channels that collect lymph, a clear fluid that circulates around each individual cell and with each of them establishes an exchange relationship, leaving the cell with nutrients, loading itself with waste substances (toxins). From here, the lymph propelled by the very movements of the tissues from which it comes, reaches the lymph nodes scattered throughout the body. Those closest to the scalp are located near the ear and the base of the neck.



Detoxifying

Detox Deep ESSENTIAL OIL	50ml
Scalp Detox OXIGEN MOUSSE	150ml
Hair Repair OXIGEN MOUSSE	150ml
Integrity CO-WASH 3:1	150ml

Energizing

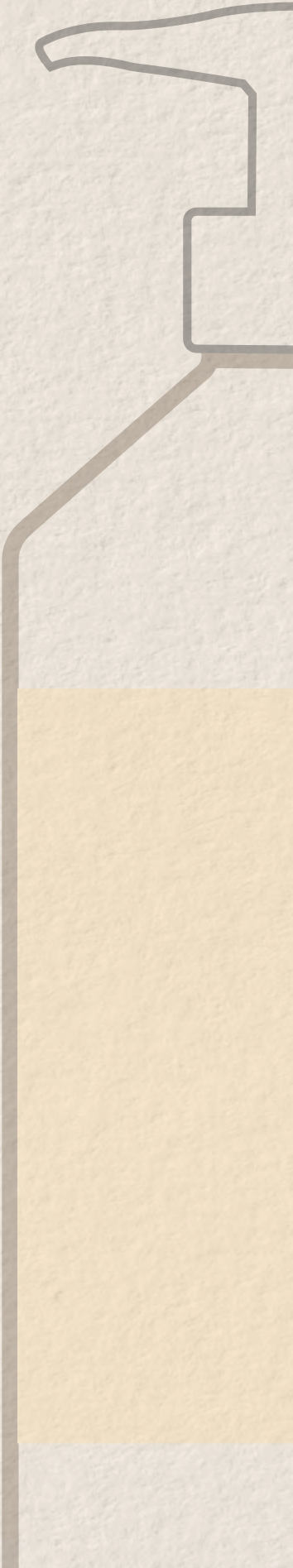
Renew Deep ESSENTIAL OIL	50ml
Renew ESSENTIAL LOTION	100ml
Renew ESSENTIAL LOTION	10 x 6ml
Renew SHAMPOO	250ml
Renew SHAMPOO	1000ml

Purifying

Repurify Deep ESSENTIAL OIL	50ml
Repurify ESSENTIAL LOTION	100ml
Repurify ESSENTIAL LOTION	10 x 6ml
Repurify SHAMPOO	250ml
Repurify SHAMPOO	1000ml

Hair Baths

Thickening SHAMPOO FILLER	250ml
Thickening SHAMPOO FILLER	1000ml
Thickening CLAY FILLER MASK	250ml
Thickening CLAY FILLER MASK	1000ml





Hair Baths

Nectare DAILY SHAMPOO	250ml
Nectare DAILY SHAMPOO	1000ml
Nectare DAILY MASK	250ml
Nectare DAILY MASK	1000ml

Hair Baths

Virtus Rich SHAMPOO	250ml
Virtus Rich SHAMPOO	1000ml
Virtus Rich MASK	250ml
Virtus Rich MASK	1000ml

Vegetal Booster

Hydro MASK BOOSTER	250ml
Protein MASK BOOSTER	250ml
Safe MASK BOOSTER	250ml
Filler MASK BOOSTER	250ml

Aromatic

Mediterranean SCENTED DEW	100ml
Balsamic SCENTED DEW	100ml



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DETOXIFYING

Eliminate toxins and all harmful substances. Regulates the normal process of cellular metabolism, contributing to the optimal state of tissue health and increasing the effectiveness of all subsequent specific treatments.

Skin metabolism, is regulated by the nourishment and elimination of metabolic waste (Toxins), when this does not occur normally, the normal functions of the skin and hair are altered, creating an imbalance. The Detoxifying line brings metabolism back to normal by eliminating the aggregation of toxins and promoting oxygenation of the scalp.



50ml

Detox Deep ESSENTIAL OIL



Synergy of specific essential oils as a shock treatment to detoxify, purify and detoxify toxins, normalizing skin metabolism. The synergy of essential oils in the treatment, acts on the scalp by promoting the elimination of metabolic waste, keeping the skin detoxified.

with essential oils of **Niaouli, Lavender, Rosemary, Thyme, Pine and Sage**

How to use



Apply to the skin



Wait 10 minutes of
laying with cap



Proceed with specific
shampoo and
treatment

150ml

Integrity CO-WASH 3:1



Scrub with microbeads, shampoo and conditioner in one product. Ideal for exfoliating, cleansing, sanitizing, smoothing and softening skin and hair. It releases valuable regenerating nutrients making it ideal for frequent washings even on thick and difficult hair.

with **Neem Essential Oil**
Apricot extract

How to use



Apply to damp skin
and hair, massage
skin and lengths



Rlse



Proceed to drying

150ml

Scalp Detox OXIGEN MOUSSE



Non-rinse oxygenating effervescent mousse for skin, essential for elasticizing, purifying, normalizing, sanitizing and stimulating all natural skin processes. The oxygenating effect prepares the skin by amplifying the outcome of the subsequent treatment, enhancing the natural healthy and robust regrowth of hair.

with **Lotus Flo mog wer Extract**

How to use



Shake well
before use



Apply a small amount
of product to the skin,
massage



Wait 2 minutes and without
rinsing proceed with
specific lotions and desired
styling

Hair Repair OXIGEN MOUSSE

150ml

Regenerating and protective treatment for all hair types. Ideal after any technical treatment such as coloring, straightening, perms, bleaching, exposure to chlorine, sun, wind and smog. During its application, the effervescence that develops releases oxygen that purifies the hair of any harmful residue, facilitating the repairing, protective and revitalizing action of the functional substances contained.

with **Aloe Vera Extract** and **Horse Chestnut**

How to use



Shake well
before use



Apply an appropriate
amount of product to clean,
dry or damp hair, massage
the lengths



Proceed to the desired
styling.





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ENERGIZING

Energize, revive, grow, stimulate all the physiological processes we can come in contact with in a harmonious and natural way. RENEW naturalizes, speeds up and improves the cycle of regeneration and hair growth.

Hereditary predisposition, poor root nutrition, high nervous system and hormonal activity are synonymous with hair loss. The essential oils and nutrients in the Energizing line work directly on the germinal papilla, promoting healthy, vigorous hair development by bringing oxygenation to the skin.



50ml

Renew Deep ESSENTIAL OIL



Synergy of specific essential oils as a shock treatment to stimulate natural hair regrowth. Concentrated lotion of essential oils that act directly on the germinal papillae ensuring maximum hold and efficiency for healthy, lush hair regrowth. Rinse-off treatment.

with essential oils of **Juniper, Rosemary, Thyme, Lemon, Sage**

How to use



Apply to the skin



Wait 10 minutes of
laying with cap



Proceed with specific
shampoo and
treatment

1000ml &
250ml

Renew SHAMPOO pH 4,5

more
98% Natural
Ingredients
& Biodegradability



Preparation based on extremely effective natural components to sanitize, stimulate and tone skin and hair. Its valuable active ingredients ensure optimal cleansing without irritating or sensitizing even the most sensitive skin. Promotes natural skin well-being while keeping hair strong and healthy.

with **Jojoba Oil**

Extract of **Sage, Arnica, Ginseng, Chili, Rosemary** and **Vanilla**
Contains **Caffeine**

How to use



Apply to damp skin
and hair, massage
gently



Wait 2 minutes



Rinse. Also ideal
for frequent
washing.

Renew ESSENTIAL LOTION

Specific lotion with essential oils and without alcohol, ideal for stimulating the hair's normal regeneration cycle, promoting healthier and faster regrowth. It helps nourish the bulb by toning and strengthening existing hair. Application of the lotion's essential oils and nutrients brings an increase in the hair's anagen phase, providing overall improvement. It energizes the skin and stimulates the hair bulb, giving a natural and pleasant sense of freshness on the skin due to the action of essential oils. Available in 2 convenient formats for salon and resale use.

with Essential Oil of **Rosemary** and **Mint**

Extract of **Toxylagin**, **Yarrow**, **Red China**, **Aloe Vera**, **Gotu Kola**, **Horse Chestnut**, **Caffeine** and **Soy Protein**

100ml



6ml x 10 fiale



How to use



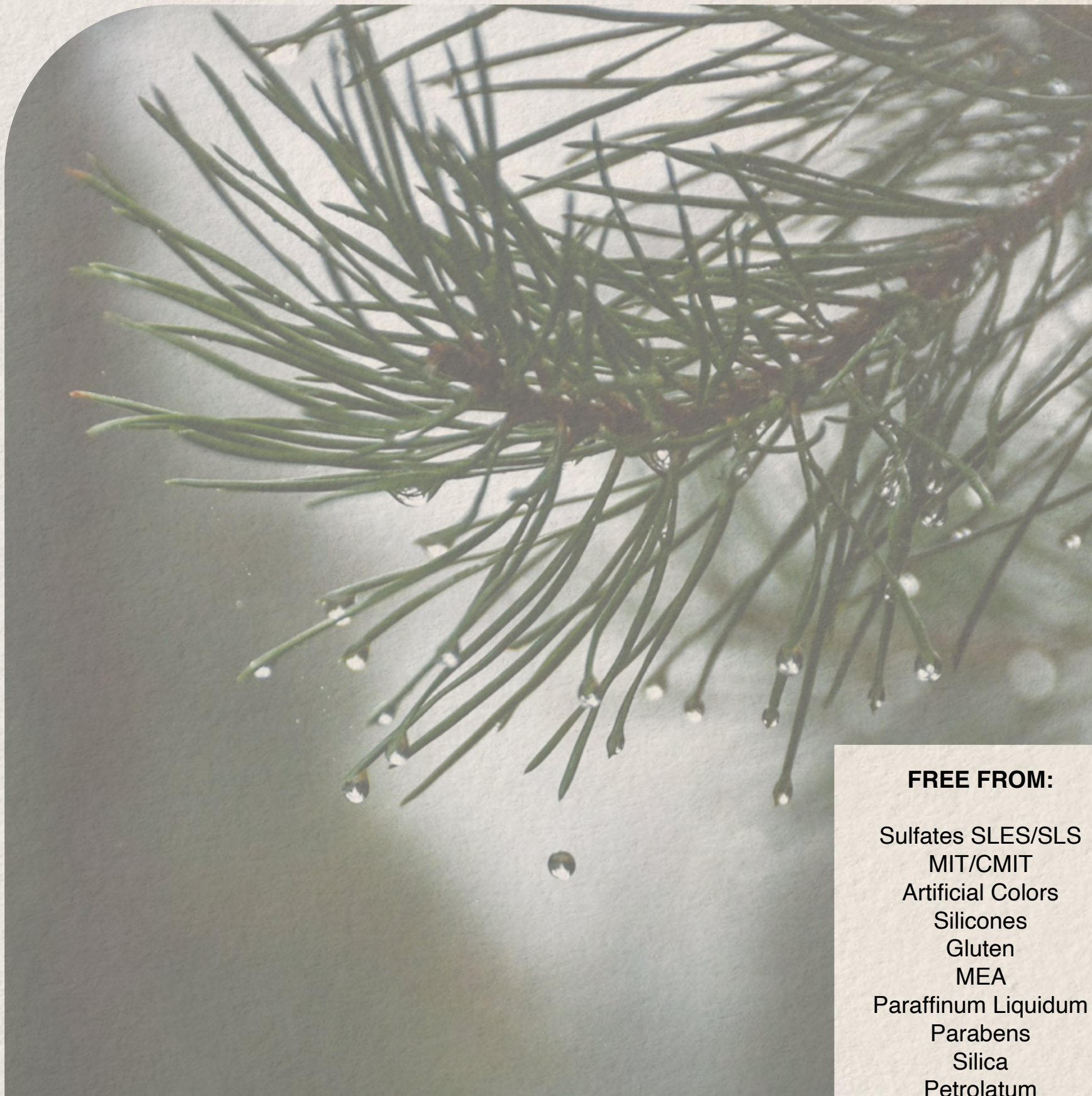
Apply to skin



Perform a circular
massage for at
least 2 minutes



Without rinsing
proceed to the
desired styling



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PURIFYING

Sanitizes, purifies and rids skin and hair of sebum, dandruff and flaking. Natural extracts, fine essences relieve itching, purify and give fragrant aromas over time.

The superficial tissue of the skin (epidermis) is composed of layers of cells that keep renewing themselves; alteration of this turnover changes the skin structure, losing strength, elasticity and protection against alkalis and acids, promoting desquamation and irritation.

Secretions from the sweat gland and sebaceous gland create the hydrolipid mantle, which is essential for skin hydration and protection. Alteration of either gland leads to skin imbalance. Active ingredients and essential oils in the Purifying line, sanitize and normalize the skin, promoting and increasing the skin's defenses by regulating cellular mitosis.



50ml

Repurify Deep ESSENTIAL OIL



Synergy of specific essential oils to normalize, purify, regularize and restore the correct physiological state of the skin. It eliminates itching, impurities, dandruff and sebum naturally. Its concentrated formulation, makes it indispensable and ideal for the need of an intensive treatment and restoration of normal physiological conditions of the skin. Rinse-off treatment.

with Essential Oil of **Geranium, Sage, Mint, Eucalyptus, Roman Chamomile, Lemon**

How to use



Apply to the skin



Wait 10 minutes of
laying with cap



Proceed with specific
shampoo and
treatment

1000ml &
250ml

Repurify SHAMPOO pH 4,5

more
98% Natural
Ingredients
& Biodegradability



Preparation based on extremely effective natural components to sanitize, stimulate and tone skin and hair. Its valuable active ingredients ensure optimal cleansing without irritating or sensitizing even the most sensitive skin. Promotes natural skin well-being while keeping hair strong and healthy.

with extracts of **Chamomile, Lemon, Red Orange, Mallow, Aloe Vera, Arnica, Rosemary, Vanilla and Nettle**

How to use



Apply to damp skin
and hair, massage
gently



Wait 2 minutes



Rinse. Also ideal
for frequent
washing.

Repurify ESSENTIAL LOTION

Specific lotion with essential oils and without alcohol, ideal for purifying, sanitizing and normalizing the physiological state of the skin by effectively eliminating dandruff and sebum from skin and hair. It helps nourish the bulb while toning and making existing hair healthier and stronger. Gives a pleasant fresh feeling and eliminates itching and unpleasant odors of non-normalized skin. Available in 2 convenient formats for salon and resale use.

with essential oils of **Mint, Lemon, Lavender, Malaleuca**
Extract of **Nettle, Thyme, Burdock root** and **Helichrysum**

100ml



6ml x 10 fiale



How to use



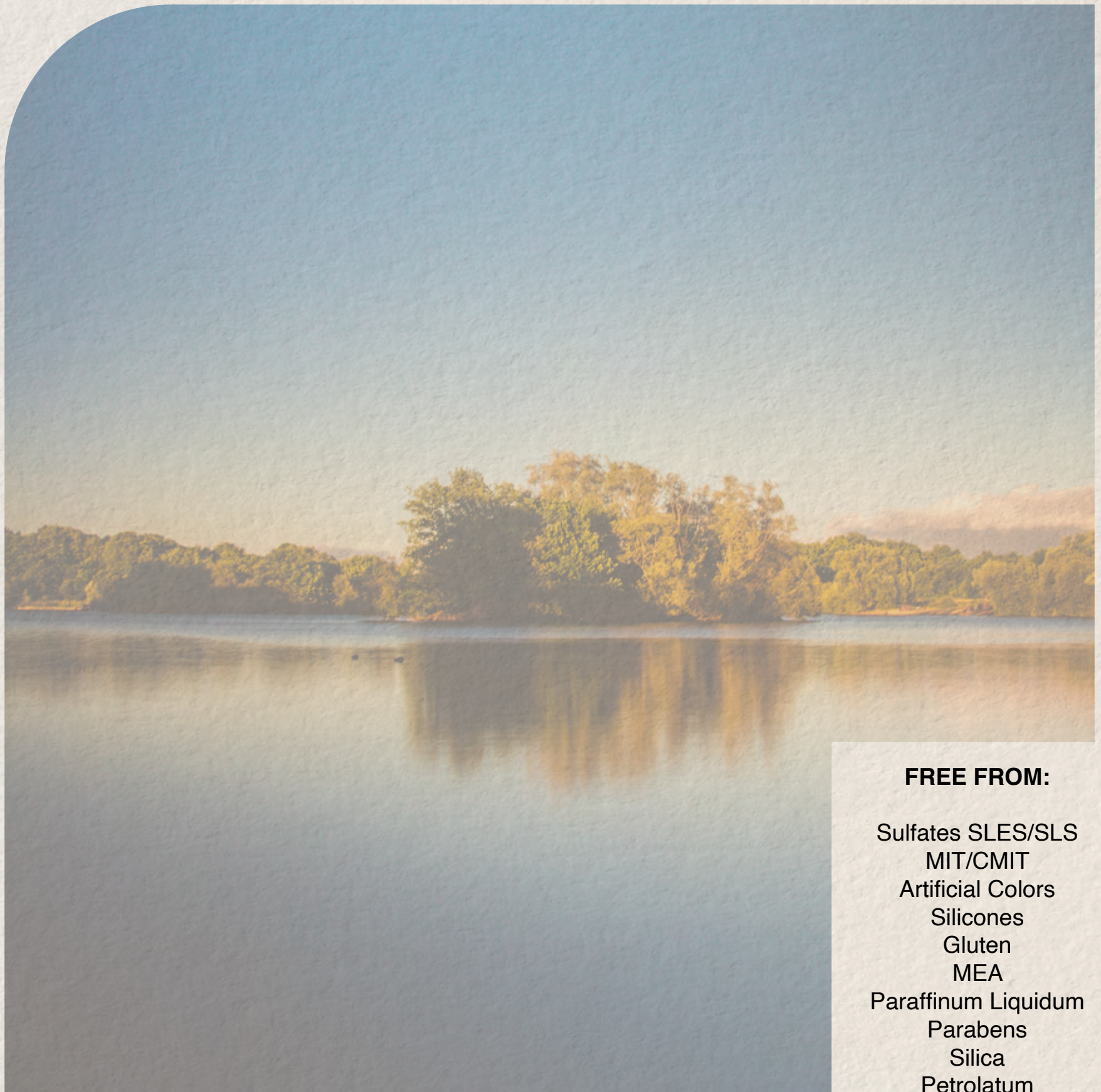
Apply to skin



Perform a circular
massage for at
least 2 minutes



Without rinsing
proceed to the
desired styling



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HAIR BATHS

Skin- and length-specific shampoo and mask treatments give the ultimate comfort of well-being and sensory care for every hair type. Your treatment exists naturally.

Specific and certified preparations to sanitize, moisturize, regenerate, thicken and give volume and support in an effective and totally natural way.

Innatus Hair Baths and Masks, respect the physiology of the hair and scalp, while also respecting and balancing the physiological pH to give combability, shine and softness.



Thickening

1000ml &
250ml

Thickening SHAMPOO pH 4,8



Shampoo with thickening and volumizing action particularly suitable for fine hair and/or hair lacking vitality. Its formulation gives body to even the finest hair, making it easier to dry, nourishing, thickening and volumizing. Certified formula to give support and maintain the style for longer.

with **Rosehip** Extract, **Oats** and **Tasmanian Pepper**.
Contains **Quinoa**.

How to use



Apply to damp skin
and hair, massage
gently



Wait 2 minutes



Rinse. Also ideal
for frequent
washing.

1000ml &
250ml

Thickening MASK pH 3,0



Clay mask with valuable purifying and regenerating properties with a thickening and volumizing action particularly suitable for fine hair lacking vitality. Its specific formulation does not weigh down and makes even the finest hair full-bodied, facilitating drying while nourishing it.

with **Tamanu** Oil
Dragon Fruit Extract
Contains **White Clay**, **Taurine** and **Shea butter**

How to use

Treatment after
shampoo



Apply to lengths
and comb through



Wait 3 minutes
and rinse

Cover with cap
under heat



Intensive
treatment

Wait 10 to 20 minutes,
then rinse



Nectare

1000ml &
250ml

Nectare DAILY SHAMPOO pH 4,5

more
98% Natural
Ingredients
& Biodegradability



Moisturizing, nourishing and disciplining shampoo ideal for effectively cleansing, nourishing and sanitizing all hair types. It nourishes brittle hair, moisturises dry hair and allows gentle daily washes.

with **Jojoba Oil** and **Macadamia Nut**
Aloe vera, **Goji berry**, **lemon**, **blood orange** and **vanilla** extracts

How to use



Apply to damp skin
and hair, massage
gently



Wait 2 minutes



Rinse. Also ideal
for frequent
washing.

1000ml &
250ml

Nectare DAILY MASK pH 3,8

more
95% Natural
Ingredients
& Biodegradability



Moisturizing, disciplining, detangling and softening mask of natural origin, ideal for disciplining the shaft without weighing it down. Nourishes brittle hair and moisturises dry hair. Also ideal after colouring, perming or any technical treatment.

with **Pataua Oil**
Pomegranate and **Agave** extract.
Contains **Shea butter**

How to use

Treatment after
shampoo



Apply to lengths
and comb through



Wait 3 minutes
and rinse

Cover with cap
under heat



Intensive
treatment

Wait 10 to 20 minutes,
then rinse



Virtus Rich

1000ml &
250ml

Virtus Rich
SHAMPOO pH 4,5

more
95% Natural
Ingredients
& Biodegradability



Shampoo with regenerating and restructuring action. Its fine formulation makes it ideal for all hair types. It restructures, regenerates, softens and shines any type of hair, making it healthy, soft and shiny.

with **Wheat Germ Oil**,
Emblica Extract and **Aloe Vera**

How to use



Apply to damp skin
and hair, massage
gently



Wait 2 minutes



Rinse. Also ideal
for frequent
washing.

1000ml &
250ml

Virtus Rich
MASK pH 3,8

more
95% Natural
Ingredients
& Biodegradability



Mask with regenerating and restructuring action. Its very natural component makes it ideal for all hair types. It restructures, regenerates, softens and shines any type of hair, making it healthy, soft and shiny.

with **Date** Oil, **Argan** Oil and **Diamond Powder**
Seaweed Extract

How to use

Treatment after
shampoo



Apply to lengths
and comb through



Wait 3 minutes
and rinse

Cover with cap
under heat



Intensive
treatment

Wait 10 to 20 minutes,
then rinse





INNATUS



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VEGETAL BOOSTER

Pure extracts, serums, concentrated elements harnessing all the organic qualities of nature. Natural concentrated boosters for maximum care of your hair.

When mixed or supplemented with Innatus masks, they create a synergy to unleash natural functions specific to hair care. The soft texture and scented essences accompany each treatment in a total wellness ritual where the moment is as enjoyable as the result.

more
95% Natural
Ingredients
& Biodegradability

Safe pH 3,8 MASK BOOSTER

250ml

A concentrated infusion of selected natural active ingredients, essential for giving maximum nourishment to coloured and bleached hair, bringing shine, brilliance and protection to cosmetic colour, increasing its durability. The valuable active ingredients develop the important specific action in synergy with the INnatUS masks, amplifying their effect.

VEGAN

Inulin, a moisturizer derived from beets
Sugars and **Chelating Agents**, color protectants
and ionic metal inhibitors.



250ml

Hydro MASK BOOSTER pH 3,8

more
95% Natural
Ingredients
& Biodegradability



A concentrated infusion of selected natural active ingredients, essential for maximum moisture, shine and softness in the hair. The valuable active ingredients develop the important specific action in synergy with the INnatUS masks, amplifying their effect.

with **Argan Oil** and **Honey**

How to use - Deep action



Apply the pure
infusion to the
lengths



Wait 10 minutes,
without rinsing



Apply the INnatUS mask of
choice and after another 5
minutes rinse

more
95% Natural
Ingredients
& Biodegradability

Filler pH 3,8 MASK BOOSTER

250ml

Concentrated infusion of selected natural active ingredients, essential for giving maximum vitality to fine hair, giving it volume and support, facilitating and increasing hold. The valuable active ingredients develop the important specific action in synergy with the INnatUS masks, amplifying their effect.

VEGAN

with **Avocado Oil**



250ml

Protein MASK BOOSTER pH 4,3

more
95% Natural
Ingredients
& Biodegradability



A concentrated infusion of selected natural active ingredients, essential for maximum restructuring of the hair, giving it strength, elasticity and tensile strength while preventing comb and brush breakage. The valuable active ingredients develop the important specific action in synergy with the INnatUS masks, amplifying their effect.

with **Oat Extract, Keratin and Collagen**

How to use - Booster action



Mix 3g of infusion for every 12g of INnatUS mask of choice, apply to lengths



Wait 3 to 15 minutes



Rinse



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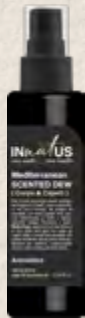
AROMATIC

Scented essences with essential oils for hair, body and environment. The elixir of pure pleasure with essential oils from the fresh citrus notes of Mediterranean scrub to the balsamic notes of mountain pine forests.



100ml

Mediterranean SCENTED DEW



Elixir of pure pleasure to give an elegant fragrance to hair, body and environment. Its fresh essence of precious essential oils, with plant aromas of Mediterranean cedar and citrus fruits, conveys energy, freshness and cleanliness.

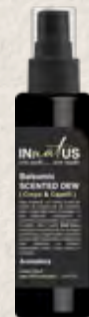
with essential oils of **Sweet Orange, Lemon, Lemon Balm** and **Sage**

Balsamic SCENTED DEW

100ml

Ascented water with essences made from the finest essential oils from the most aromatic plants and leaves of mountain shrubs. The balsamic notes accompany the characteristic aroma, giving a feeling of serenity, calm and tranquillity.

with Essential Oil of **Mint, Rosemary** and **Pine**



How to use



Spray at a distance of about 20 cm onto body parts, wet or dry hair and then proceed to the desired styling. Also ideal as a room perfumer, vaporizing it in the air or as a radiator essence.



SKIN TREATMENTS				
ANTI-HAIR LOSS	Preparation	Washing	Treatment	Frequency
Intensive treatment SCALP: contracted MICROCIRCULATION: not present SENSITIVITY: acute or numbness HAIR : weak and malnourished roots HAIRLOSS: abundant and continuous	1) detox deep ESSENTIAL OIL (with skin contracted) 2) renew deep essential oil (with normal or non-uniform skin)	renew SHAMPOO	scalp detox OXYGEN MOUSSE + renew ESSENTIAL LOTION	10 applications (1 or 2 times a week)
Treatment prevention and maintenance	detox deep ESSENTIAL OIL	renew SHAMPOO	scalp detox OXYGEN MOUSSE + renew ESSENTIAL LOTION	2 to 4 times a month as needed
Treatment at home		renew SHAMPOO	renew ESSENTIAL LOTION	with each wash
DESQUAMATION	Preparation	Washing	Treatment	Frequency
Intensive treatment SCALP: contracted/poorly movable/dehydrated DESQUAMATION: clear and without redness	detox deep ESSENTIAL OIL	(1°) repurify SHAMPOO (2°) integrity CO-WASH 3:1	scalp detox OXYGEN MOUSSE + repurify ESSENTIAL LOTION	10 applications (1 or 2 times a week)
Maintenance treatment	detox deep ESSENTIAL OIL	(1°) repurify SHAMPOO (2°) integrity CO-WASH 3:1	scalp detox OXYGEN MOUSSE + repurify ESSENTIAL LOTION	2 to 4 times a month as needed
Treatment at home		integrity CO-WASH 3:1	repurify ESSENTIAL LOTION	with each wash
DESQUAMATION AND DANDRUFF	Preparation	Washing	Treatment	Frequency
Intensive treatment SCALP: normal/slightly mobile and irritated DESQUAMATION: scabs with irritation	repurify deep ESSENTIAL OIL	repurify SHAMPOO	repurify ESSENTIAL LOTION	10 applications (1 or 2 times a week)
Maintenance treatment	repurify deep ESSENTIAL OIL	repurify SHAMPOO	repurify ESSENTIAL LOTION	2 to 4 times a month as needed
Treatment at home		repurify SHAMPOO alternated with integrity CO-WASH 3:1	repurify ESSENTIAL LOTION	with each wash
SEBUM SECRETIONS	Preparation	Washing	Treatment	Frequency
Intensive treatment SCALP: in the normal range MICROCIRCULATION: normal or reddened SENSITIVITY: normal SEBUM: on the skin and first section of the hair ITCHING: persistent	repurify deep ESSENTIAL OIL	(1°) repurify SHAMPOO	(2°) integrity CO-WASH 3:1 + repurify ESSENTIAL LOTION	10 applications (1 or 2 times a week)
Maintenance treatment	repurify deep ESSENTIAL OIL	(1°) repurify SHAMPOO	(2°) integrity CO-WASH 3:1 + repurify ESSENTIAL LOTION	2 to 4 times a month as needed
Treatment at home		repurify SHAMPOO alternated with integrity CO-WASH 3:1	repurify ESSENTIAL LOTION	with each wash
HYPERHIDROSIS SECRETIONS	Preparation	Washing	Treatment	Frequency
Intensive treatment SCALP: contracted MICROCIRCULATION: absent or uneven SENSITIVITY: acute or numbness Loss of volume with a tendency to get dirty	detox deep ESSENTIAL OIL	(1°) repurify SHAMPOO (2°) integrity CO-WASH 3:1	scalp detox OXYGEN MOUSSE + renew ESSENTIAL LOTION	10 applications (1 or 2 times a week)
Maintenance treatment	detox deep ESSENTIAL OIL	(1°) repurify SHAMPOO (2°) integrity CO-WASH 3:1	scalp detox OXYGEN MOUSSE + repurify ESSENTIAL LOTION	2 to 4 times a month as needed
Treatment at home	integrity CO-WASH 3:1	repurify ESSENTIAL LOTION		with each wash

STEM TREATMENTS

FINE & FRAGILE STEM

Fine stem with no texture and little volume. With electrostatic problems and difficulty in holding the crease.

	Washing	Treatment	Frequency
Shock repair treatment + Thickening MASK	SHAMPOO Thickening	Filler MASK BOOSTER	1 time a week for 4 weeks
Trattamento mantenimeto	SHAMPOO Thickening	Filler MASK BOOSTER + Thickening MASK	1 to 2 times a month as needed
Maintenance at home	SHAMPOO Thickening	Thickening MASK	with each wash

DESTRUCTURED & BRITTLE STEM

Stem lacking structure and brittle. Difficulty maintaining shape, luster and color, with a tendency to break.

	Washing	Treatment	Frequency
Shock repair treatment + Virtus Rich MASK	Virtus Rich SHAMPOO	Protein MASK BOOSTER	1 time a week for 4 weeks
Maintenance treatment	Virtus Rich SHAMPOO	Protein MASK BOOSTER + Virtus Rich MASK	1 to 2 times a month as needed
Maintenance at home	Virtus Rich SHAMPOO	Virtus Rich MASK	with each wash

STEM COLORED & TREATED

Stem sensitized by chemical treatments. Need to nourish and regenerate the stem to preserve brilliance and color durability.

	Washing	Treatment	Frequency
Shock repair treatment	Virtus Rich SHAMPOO	Safe MASK BOOSTER + Virtus Rich MASK	1 time a week for 4 weeks
Maintenance treatment	SHAMPOO Virtus Rich o Nectare DAILY SHAMPOO	Safe MASK BOOSTER + Virtus Rich MASK	1 to 2 times a month as needed
Maintenance at home	SHAMPOO Virtus Rich o Nectare DAILY SHAMPOO	Virtus Rich MASK o Nectare Daily MASK	with each wash

DEHYDRATED, FRIZZY & REBELLIOUS STEM.

Unruly hair shaft with a tendency to become dirty and heavy with problems of breakage, split ends and loss of shine.

	Washing	Treatment	Frequency
Shock repair treatment	Nectare DAILY SHAMPOO	Hydro MASK BOOSTER + Nectare Daily MASK	1 time a week for 4 weeks
Maintenance treatment	Nectare DAILY SHAMPOO	Hydro MASK BOOSTER + Nectare Daily MASK	1 to 2 times a month as needed
Maintenance at home	Nectare DAILY SHAMPOO	Nectare Daily MASK	with each wash

NOTE: Whenever ESSENTIAL OIL is used as pre-shampoo, it is recommended to use a specific shampoo before integrity CO-WASH 3:1. Hair repair OXYGEN MOUSSE can be used after any type of treatment.

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